



Tourism Small Business  
Assistance Project



Canada

With the support of Canada Economic  
Development for Quebec Regions.

## ASSISTANCE FOR SMALL TOURISM BUSINESSES

# Seizing the opportunities of the recovery

## Report

The Fédération des chambres de commerce du Québec (FCCQ) and the Réseau des SADC et CAE (Sociétés d'aide au développement des collectivités and Centres d'aide aux entreprises) are proud to announce the results of the Tourism Small Business Assistance Project. A national coordinating committee ensured the deployment of this project by the FCCQ and the Réseau des SADC et CAE throughout Quebec.

"The administration of this type of project is fully in line with the economic development mission of the FCCQ and its affiliated chambers of commerce. In addition to the direct and indirect spin-offs that will benefit all regions, several thousand jobs will be preserved, and the projects supported will create several hundred more, ensuring the vitality of the sector for seasons to come. The Chambers have done an extraordinary amount of canvassing to raise awareness of the Tourism Small Business Assistance Project and support entrepreneurs. We are honoured to have been able to participate, with the Réseau des SADC et CAE, in the delivery of such a promising project."

*Charles Milliard  
CEO of the FCCQ*

"Thanks to their agility and in-depth knowledge of the field, SADCs and CAEs, in collaboration with local tourism key players, have been able to quickly identify various types of businesses in the regions of Quebec. The diversity of the 665 tourism businesses assisted by our network reflects the regional tourism ecosystem. We are proud to have played a part in revitalizing this sector, whose vitality is key to the economic development of our regions."

*Pascal Harvey  
President of the Réseau des SADC et CAE*





## Tourism Small Business Assistance Project



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### INITIAL OBJECTIVE

- > Offer non-repayable contributions to support small tourism businesses in carrying out small investment projects to adapt or develop their products and services to customer needs, to sustain their development and seize recovery opportunities.



### INVESTMENTS

- > 40 M in all regions of Quebec\*.



### END OF PROJECT

- > March 31, 2023

*\* Including the administration fees of the Project.*

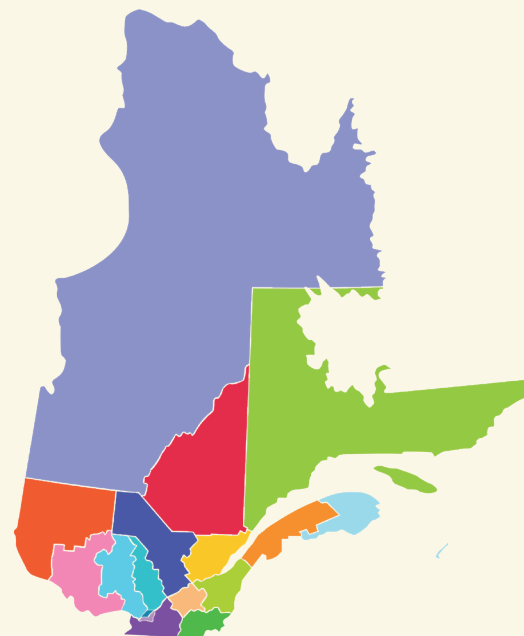




## Across Quebec: 1,040 small tourism businesses assisted.

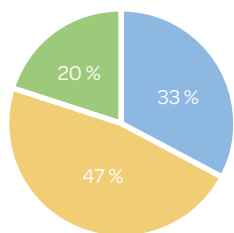
A wide variety of tourism businesses were helped

Businesses with sales of \$1.5 M or less. Tourism businesses operating in the arts, entertainment and recreation, accommodation services, travel preparation and reservation, tourist and leisure transportation, food and beverage services, etc.

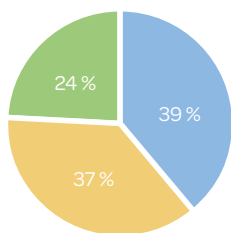


### CONTRIBUTION BY SECTOR

Réseau des SADC et CAE –  
Small rural businesses



FCCQ –  
Small urban businesses



■ Arts, entertainment, and recreation  
 ■ Accommodation and food services  
 ■ Transportation and others

## 1,040 small tourism businesses assisted

- > 279 small tourism businesses owned or managed by women.
- > 44 small tourism businesses owned or managed by First Nations people.





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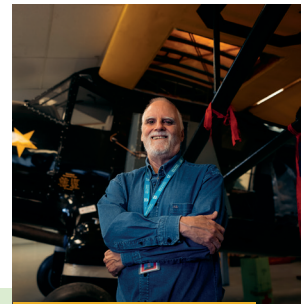
## Meet some of the companies and entrepreneurs helped by the *Project*.



SITE HISTORIQUE MARGUERITE-BOURGEOYS



HÔTEL LOUI-GO



MONTREAL AVIATION MUSEUM



O'RAVITO CAFÉ



MOUV ESPACE BLOC



BROMONT CAMPERVAN



MONT SM



MUSÉE BIODIVERSITÉ



MANOIR DU ROCHER



MUSÉE DES ENFANTS

Meet others here

[Tourismboost.ca](https://www.tourismboost.ca)



40 years of experience  
67 SADC and CAE  
More than 1,000 professionals and volunteers



123 chambers of commerce  
1,100 corporate members  
The FCCQ represents more than 45 000 businesses throughout Quebec

